

# “Talking Points”

## GLOBAL CAREER ADVANTAGE

International Spousal Assistance Services

Use these “Talking Points” as a guide. Then, let REA Coaches be the experts.

1.

WHO

is the Program for?

### Relocating Employees’ Spouse/Partner

*“The GLOBAL CAREER ADVANTAGE program is offered to RELOCATING EMPLOYEES for their SPOUSE/PARTNER.”*

2.

WHAT

does the Program provide?

### Coaching for smooth transition in the host country

“(Client Company) offers this program to assist your spouse/partner with the practical strategies and support essential for conducting an efficient, targeted job search in your new location. Services include a needs assessment + six 30-minute coaching sessions + 12-month access to the REA Online Career Center. Additional hourly coaching is available for an added fee.

Coaching is delivered virtually (phone, email, Skype, video conferencing) and is customized to meet your spouse's/partner's individual needs. Coaches are flexible in scheduling consultations.”

3.

HOW

do I learn more or get started?

### Coach will contact your spouse/partner

*“I’ll have a Career Coach contact your spouse in a day or two to explain the program in more detail and answer any questions he/she may have.”*

REA will do the rest!



## Sampling of Services

### Services May Include:

- Evaluating Career Opportunities, local job market conditions, employability and work permit requirements in New Location
- Exploring salary ranges for specific job targets
- Assistance with Country-Specific Self-Marketing Tools & Correspondence (CV, Bio, On-line Profile, Cover Letter)
- Customized Market Research Package
- Assistance Identifying Job Leads & Contacts
- Developing Job Search Strategy for Local Markets
- Exploring self-employment alternatives, if interested
- Gaining understanding for local business etiquette, workplace cultural protocols – “key do’s and don’ts”
- Practicing appropriate networking and interviewing strategies (including social media) in host country
- Evaluating job contract/business opportunities
- Coaching on Implementation of Personal Action Plan